Oct 6, 2026 - Oct 12, 2026

Google

Impressions	CTR	Conversions	Cost / conv.	Cost
219	6.39%	2	$18.50	$36.99

Meta

Impressions	CTR (all)	Cost per on-Facebook lead	On-Facebook leads	Amount spent
4,361	2.94%	6.33	19	120.21

Linkedin

Impressions	CTR	Conversions	CPC	Total spent
13,351	2.23%	0	0.24	70.63

Google

Google Ads

	Campaign	Campaign ...	Budget	Impressio...	Interaction Rate	Phone calls	Conv. rate	Convers...	Cost / conv.	Cost
1.	General \| Search \| ab-sig...	Eligible	$5.00	219	6.39%	0	14.29%	2	$18.5	$36.99
2.	General \| Search (dont u...	campaign paused	$5.00	0	0%	0	0%	0	$0	$0

1 - 2 / 2

Conversion Types

	Segment Conversion Category	Conversions
1.	Submit lead form	2
2.	Request quote	0

1 - 2 / 2



Conversions from Google over time





Keyword Performance

	Search keyword	Impressions	Clicks	CTR	Conve...	Avg. CPC	Cost
1.	custom shirts	79	6	7.59%	1	$2.2	$13.2
2.	custom hoodies	47	1	2.13%	0	$2.92	$2.92
3.	banners and signs	34	3	8.82%	0	$3.92	$11.76
4.	t shirt printing	26	2	7.69%	1	$2.28	$4.56
5.	sign printing	9	2	22.22%	0	$2.28	$4.55
6.	custom t shirts	6	0	0%	0	$0	$0
7.	embroidery shop near me	5	0	0%	0	$0	$0

1 - 15 / 15

Meta

Meta Campaigns

	Campaign name	Impressions	CTR (all)	Landing page views	Website purchases	Website leads	On-Facebook leads	Cost per on-Facebook lead	Amount spent
1.	Traffic \| Campaign - Copy	2,448	1.63%	36	0	0	0	null	15.12
2.	Leads \| Campaign	1,222	5.32%	12	0	0	16	4.52	72.38
3.	Leads \| Campaign - Holiday Content	691	3.33%	1	0	1	3	10.9	32.71

1 - 3 / 3

Top Campaign Ads

	Image asset photo	Impressions	Link clicks	CTR (all)	On-Facebook leads	Cost per on-Facebook lead	Amount spent
1.		961	25	4.47%	10	5.77	57.71
2.		335	6	4.18%	3	3.63	10.89
3.		419	15	4.3%	2	9.5	19

1 - 19 / 19

Leads from Meta over time



Website Purchases from Meta over time



Linkedin

	Campaign group name	Impressions	Conversions	CTR	Engagement rate	Landing page clicks	Total spent
1.	Website Visits - Signs, Banners, Apparel, Promo Products	13,351	0	2.23%	2.23%	298	70.63

1 - 1 / 1

	Creative thumbnail	Campaign name	Impressions	CTR	Engagement ...	Landing page cli...	Conversi...	Total sp...
1.		Ad Set- Signs	4,899	2.43%	2.43%	119	0	26.41
2.		Ad Set- Signs	3,307	2.21%	2.21%	73	0	15.06
3.		Ad Set- Signs	2,270	2.38%	2.38%	54	0	14.47
4.		Ad Set- Signs	1,679	2.14%	2.14%	36	0	8.66

1 - 5 / 5

Landing page clicks over time

